powercard
MANY HAPPY RETURNS!

When it comes to loyalty cards and mobile rewards programs, PowerCard is the technology leader. Our specialty is multi-unit and group programs.

14% More Customer returns | Increase Check Average by 2 to 5%

TRUE POS INTEGRATIONS

POINTS FOR SPENDING, NOT CHECK INS

Customers who earn points for just for walking in the door, might not be so loyal. They might be there one time to earn a reward and take advantage of your restaurant. Then when they receive their free entree, they order the most expensive item on the menu.

However, loyal customers don't mind spending a little to get a lot. When you reward customers for the money they spend it is easy to understand and implement, plus the best way to transition customers up the loyalty scale. Reward your best customers.

FRAUD & SECURITY

In the restaurant industry, mistakes can be made - we're all human. PowerCard's loyalty program eliminates the potential for mistakes and alerts you if there's potential fraud. With our True POS Integration, the points customers receive are pulled directly from the point-of-sale and server error is removed from the equation.

REDEEMING REWARDS & COUPONS

When a reward is redeemed, it's automatically applied to the guest check and accounted for within your reporting. No more paper receipts or chits to sort through at the end of the night.

OUR PARTNERS & INTEGRATIONS

We've partnered and integrated with POS systems to remove the friction that other programs experience. We know how important it is to have a seamless loyalty transaction that doesn't slow down staff, and is simple enough for even the untrained employee to process. Here are some of the ones that have helped PowerCard have the most advanced, smoothest offering in the US:

INTERESTED IN ANOTHER INTEGRATION?
We have too many integrations to list and we're always on the lookout to build new ones. If you don't see your POS, please send us an email - we might already have it!